



"2020 Design makes the overall design process go smoother and takes the overwhelming feeling out of the process for the customer."

—Jessica Almburg

KITCHEN RENDERED IN 2020 DESIGN



ACTUAL PHOTO

## 2020 Customer Spotlight

Jessica graduated from Illinois State University with a bachelor's degree in Interior Design. She has been with Heritage Home Décor & Design for over 10 years. Jessica always had a passion for interior design. She started her career by answering phones and doing small tasks around the office. "I soon realized that the field of kitchen and bath design is very in depth and there was much to learn that was not covered in the Interior Design program."

Today Jessica is a Project Manager. Heritage Home Decor & Design team members work closely together on each project, leveraging one another's strengths to provide the best customer experience. "I enjoy that each customer is different and with that comes new challenges and learning experiences." Team member and General Manager, Greg Millen, was the lead designer on this 2020 Inspiration award-winning design. Jessica took his design and re-created it in 2020 Design to show the client what their space would look like.



### About the Designer

#### Jessica Almburg

Heritage Home Décor & Design

**Favorite color:** Benjamin Moore 'New York State of Mind'—love the color, it works well with both cool and warm tones.

**Favorite design style:** Transitional

**Favorite quote:** "The key to great design is capturing the spirit of the client and the essence of the space."

# 2020 Customer Spotlight

## Working with 2020

In the early 2000's Jessica started to look at the different kitchen design software that was available. There were several software options available, but she found that 2020 Design was the most in tune with the kitchen and bath industry and offered the most innovative tools and features. Since using 2020 Design, the advances that the program has made have had a huge impact on their business.

"2020 Design helps our customers visualize their new space and helps us as designers express thoughts and ideas. It brings our design ideas to life, making for better design decisions. 2020 Design makes the overall design process go smoother and takes the overwhelming feeling out of the process for the customer," states Jessica.

Jessica uses a variety of different cabinet manufacturers' catalogs. This allows her to design the project based on the cabinet sizes available in that particular cabinet line. She can also price the job quickly and accurately. Speeding up the entire design and bid process.

The 2020 support team is always helpful. If any problem comes up, support has always helped to find a solution to the problem quickly. Over the years and with advances to the program, the calls to support have decreased.

## Advice to Designers

"Look at all the options and see what fits your business best. 2020 Design is an obvious fit for our business and greatly helps our customers as well as the designers visualize the project. Stay current with the program and the updates it provides. I hesitated to change over to 2020 Design v10 because it was so different, but changing has been the best thing and has greatly improved our CAD presentations. Continue to educate yourself on the software. 2020 provides many free tools to continue educating yourself on the features and new tools available. In the ever changing and evolving technological world, keeping current is key to growing your business and keeping up with competition."

*Jessica won the 2020 Inspiration Awards for Kitchen & Bathroom Designers in the Transitional Category in 2016.*

Learn more about Heritage Home Décor & Design on their [website](#) or on [Facebook](#).

