

"I love to watch client's faces light up as they picture themselves living in their new spaces with the help of 2020 Design's 3D renderings."

—Kailee Helget



KITCHEN RENDERED IN 2020 DESIGN



2020 Customer Spotlight

Kailee has loved interior design ever since she can remember. Interiors of homes have always intrigued her—both old and new. If it were run down, she would imagine what it once was or what it could be; if it were brand new she would evaluate each piece used and what its contribution was to the space as a whole. Growing up, her room was constantly being rearranged, and she was set on Interior Design ever since a job fair in middle school. Before going to school specifically for interior design, she wanted to make sure it was absolutely what she wanted to do. She had the opportunity to shadow her aunt, an Interior Designer as well as an Interior Design Instructor in Alexandria, MN. She will never forget the day she spent with her and the excitement that followed. She was reassured that she wanted nothing else but to be an Interior Designer. For a designer, each day was different and there was always something exciting going on! Soon after, she started school and knew the Interior Design Industry was exactly where she was supposed to be.



About the Designer

Kailee Helget

R. Henry Construction

Favorite color: Purple

Favorite design style:

Rustic Transitional—use of different textures such as knits and wood

Favorite quote: "If the plan doesn't work, change the plan but never the goal." —*Unknown*

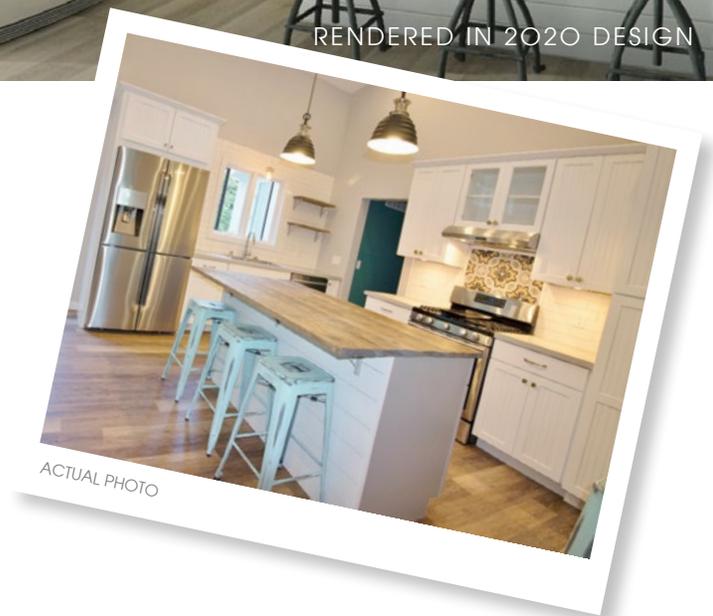
2020 Customer Spotlight

She always knew she liked Interior Design, but what she didn't know was how much there actually was to it. She knew it wasn't just pretty colors and fluffy pillows, but had not yet been exposed to all the codes, measurements, calculations, and other technicalities that went along with it. As a detail oriented person, she loved it all. She spent hours making sure each detail was there and thought out how it should be. She came to realize, although she loves finishes, selecting them wasn't her absolute favorite part of design. Her favorite aspect was drafting floor plans and working on kitchen and bath cabinet layouts. There was something about working out a complicated floor plan that was so satisfying—like solving a puzzle.

Working with 2020

Kailee briefly used 2020 Design in school, but started using it out in the field in October of 2015.

“Coming in with no experience in any previous programs, I was not biased towards any program in particular. I had heard 2020 Design was the leader in the industry, but I wanted to find out and make the comparison for myself. I compared 2020 Design to a competing product and to me, the answer was very clear—2020 Design took care of all my wants and needs that I was looking for in a design program. Besides the brief training I had in school, I pretty much taught myself how to use and operate the program with the help of training videos—which is a great example of just how user friendly the program is.” Competing programs did not offer all of the catalogs Kailee needed, but 2020 Design had them all. Having access to 2020 Cloud as well as the ability to import from SketchUp, creates endless design possibilities. The renderings have better clarity and are generated quicker, the furniture/décor items are up to date, and there are more options overall. With so many upsides to 2020 Design, the decision was easy to make.



2020 Customer Spotlight

In the time Kailee has used 2020 Design, she has seen cabinet designs run a lot smoother with the ability to show clients life-like 3D renderings, generate estimates quickly, and present detailed elevations and floor plans. Almost every customer will ask to see what their space will look like and she cannot imagine what it would be like to not have 2020 Design on hand to do that. Helping customers to visualize their space gets them excited and ready to move on to the next steps. In addition, the capability to add in the actual textures and furniture pieces into the renderings is a huge selling point. "I love to watch client's faces light up as they picture themselves living in their new spaces with the help of 2020 Design's 3D renderings. Installers love it as well. With 2020 Design, I can provide installers with a large set of drawings all on one page with all the notes in the world so they can see exactly how the cabinets should be installed and what accessory pieces go where. Having 2020 Design in our business helps to make everyone's life easier from the designers to the installers to the clients."

Kailee uses 2020 catalogs in almost every design. For cabinets, she will typically use the manufacturer's catalog, but for accessories, appliances, some lighting, windows, and doors, she uses the generic catalogs provided by 2020 Design. 2020 catalog items are easy to access and use, as well as customizable. She has favorite pieces in each one that she uses almost every time, which makes completing a design easier and quicker.

"My overall experience with 2020 has been great. From when I first purchased the product to now, I have always gotten the help I needed. The support staff is extremely knowledgeable and has always been able to answer my questions on the spot. The training is equally helpful and I highly value each webinar. I am grateful to have access to the support and training sides of 2020 to help keep designs moving forward quickly and efficiently."

Advice to Designers

"Get it. It will be worth it, I promise. 3D drawings help the design process move along quicker because customers will be able to see what the space will look like right away. It not only helps customers, it helps designers and installers as well. Also, you, as a designer, may be imagining this great idea, and then you look at it in a 3D rendering and realize it may not be as great as you had originally thought. 3D CAD tools will save you time and money and make the design process a whole lot more fun. If it is the learning process you are worried about, don't worry—there are tons and tons of tools and tutorials out there online offered by 2020 and other 2020 Design users. You won't regret it!"

Kailee won the 2020 Inspiration Awards for Kitchen & Bathroom Designers in the Traditional Category in 2016 and was awarded the NKBA 2015 Outstanding Student Award sponsored by Sub-Zero and Wolf. She is currently working towards her AKBD.

Learn more about R. Henry Construction at rhenryconstruction.com or on [Facebook](#), [Houzz](#) or [LinkedIn](#).